



Bespoke Orthopaedic
Shoemakers



BIRD SHOES
HANDCRAFTED
ENGLAND



Wearing shoes can become a pleasure for you again...

...when you invest in a pair of
Bill Bird Shoes

Specialist makers of fine leather shoes and boots
for people with all types of fitting and walking difficulties





Meeting your needs

No matter how challenging you may think your feet are, you can have footwear that is comfortable, functional and stylish.

Whatever shape your feet are in, we will work with you to create lasts and footwear to meet your specific needs and chosen style.

Hand-made to fit

- your feet
- your *unique needs*
- and your *personal style*

We blend traditional shoemaking techniques with modern-day bio-mechanical knowledge to create footwear that will build your confidence and help alleviate pain and discomfort.



Is this for me?

If you are unsure about taking the next step we can offer a free 15 minute consultation to discuss your options. This can help gain a deeper understanding with no obligation, it is our priority to ensure that you are comfortable with the process.



Is this you?

If you have any of the following foot problems, we can help you.

Common foot conditions

- Bunions
- Fallen arches
- Hammer toes
- Hyper-sensitive skin

Debilitating medical conditions

- Severe arthritis
- Severe swelling
- Complications from:
 - Diabetes
 - Polio
 - Road traffic injuries
 - Foot and ankle surgery

Those who need

- Specialised orthopaedic footwear for conditions such as club feet or leg length differences
- Footwear to accommodate devices such as orthotics and all types of knee and ankle braces

Non-standard sizing

- Long and narrow
- Very wide, very small, or very narrow
- Wide at the front & narrow at the heel
- One foot bigger than the other





Your Footwear Journey

If you decide to come on a footwear journey with us this is how it will proceed.

On your **first appointment** you will meet us, discuss your needs and requirements and have measurements taken. Please bring any ideas for the styles you like or visit our website gallery for any inspiration.

On your **third appointment** you will try on and test your footwear, experience the bespoke elements and start to feel how your shoes or boots will support your feet.

On your **second appointment** you will have a second set of measures taken. You'll see your lasts and gain the essence of how they work for your feet.

On your **fourth appointment** your footwear will be complete and ready to wear home following any fine tuning to the fit.





How much does it cost?

A copy of our latest price list should accompany this brochure. To help with your budget, payments can be structured over the duration of your appointments and the balance payable on your final visit. The price of your initial lasts will be your first payment. You may be eligible to pay VAT at zero percent due to your medical status, we can advise.

How long does it take?

In order to make the right footwear for you, we will need to see you for a minimum of four appointments, over a period of several months.

Due to the nature of our traditional process, we will require differing intervals between each appointment. Creating your footwear is carefully thought out and takes time to make.

Depending on the varying complexities of your feet or footwear, we may need additional appointments with you.

If you would like your footwear for a specific date or occasion, please discuss current lead times with us.



Additional products and services

Subsequent pairs

These take less time because we already have your lasts and your specialist requirements.

Subsequent Lasts

A second pair of lasts may be required depending on changes to style and heel height. These options can be discussed.

Shoe trees

We offer a range of shoe and boot trees adapted to fit your footwear. They hold an ideal shape for storage, polishing and prolonging the life of your shoes.

Bespoke Repairs

After-care and maintenance is key to assist in the longevity of your footwear. Even the finest leathers and best materials can show signs of wear over time, depending on your gait cycle and how often or how long you wear them. By returning them to us when they need repairing we can make sure they are restored to your specifications, which is essential for your walk of life.

Altering client's own footwear

You may be able to buy ready made footwear but require subsequent specialist adaptations. We can modify footwear for leg length differences and add other orthopaedic adaptations such as rocker soles and heel floats.





About us

We are a small team of highly skilled craftsmen and women dedicated to making well-designed bespoke orthopaedic footwear to help you walk and move about with more ease and enjoyment.

All our footwear is hand made to order in our Cotswold workshop using specially selected leathers and materials from across the UK & Europe.

About Bill Bird

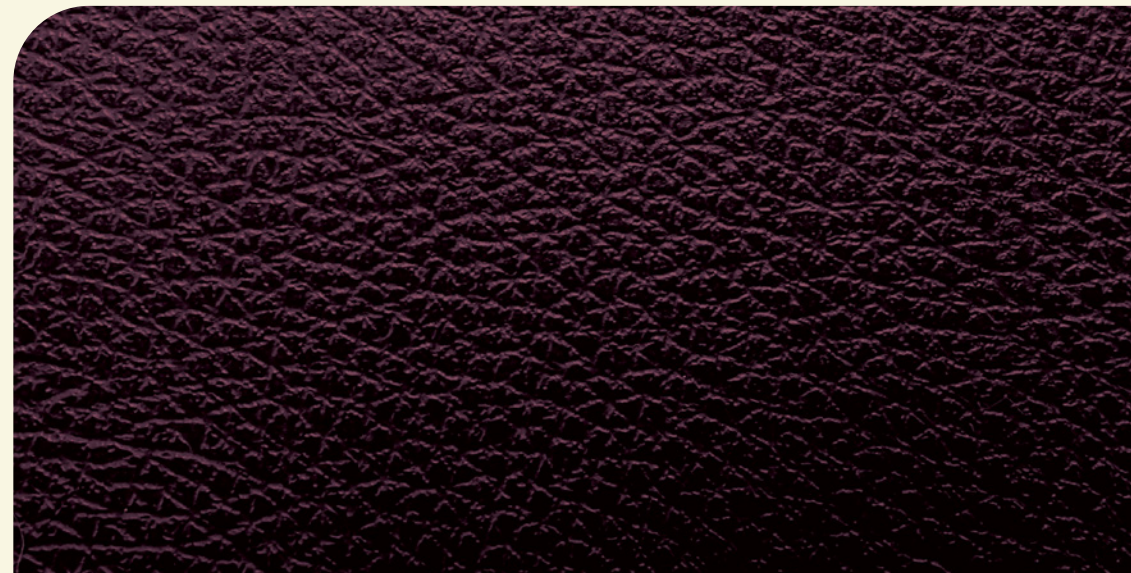
Bill Bird Shoes was founded by Bill in 1987 after 11 years in the trade in London's West End.

The original small business is now a thriving limited company whose main shareholders include the skilled shoemakers you will meet and work with at each fitting. All of them have been trained for many years in the intricacies of bespoke orthopaedic work under Bill's experienced hand.

Bill himself has now stepped back from the day-to-day running of the business but is still delighted to be involved as consultant and mentor.



Please use this pocket to keep all your
Bill Bird Shoes documents safe in one place



Making an Appointment

The Cotswolds

49 Northwick Business Centre
Blockley, Moreton in Marsh
Glos GL56 9RF

London

Grey Flannel, 7 Chiltern Street
London W1U 7PE



For all enquiries and appointments
at either address please call our
Cotswold workshop

Tel: 01386 700855
www.billbird.co.uk
enquiries@billbird.co.uk

Appointments essential